

New York **BIO**

Sponsor Prospectus

2023



Message From Our CEO

NewYorkBIO exists to support the growth, development and success of life sciences within New York. We do that in many ways: public policy and advocacy, a robust purchasing program and educational, volunteer and networking opportunities. There are many participants in our ecosystem who depend on the platform that NewYorkBIO provides. When we all work together, we create a more robust environment for research and development that ultimately leads to cures and treatments.

I hope that you and your company choose to support NewYorkBIO members through the programs and events that we run each year, and I look forward to discussing those possibilities with you.

Jennifer Hawks Bland



**Engaging with
NewYorkBIO
members
helps to grow
life sciences
in New York**

INTRODUCTION

NEW YORK
BIO

The leading life science trade association in New York state

NewYorkBIO brings together New York's bioscience companies, universities, research institutions, and others dedicated to advancing life science research and commercialization. We are the leading advocate for our industry in New York State.

**Biotech
is the
future**

Quick Facts: Life Science in New York

New York state:

- Graduates more life science PhDs than any other region in the U.S.
- Is home to over 25% of the clinical trials in the U.S.
- Lays claim to the world's largest concentration of academic medical centers

The New York City region:

- Is home to 60% of large pharmaceutical national or global headquarters
- Supports more than 75,000 direct biotechnology jobs

2023

IN PERSON EVENTS

We host a variety of events that bring the biotech community together to make connections and network.

Holiday Reception

Monthly Networking Gatherings

BIO CEO Welcome Reception

VIRTUAL EVENTS

Our virtual events have a reputation for providing high quality content in a professional way.

Virtual Breakfast Series

Policy Briefings

Bespoke Webinars

HYBRID EVENTS

We have a team of tech savvy individuals who work to bring our in person events to a new audience by live-streaming the programming.

Annual Meeting

Emerging Biotech Company Showcase

Patient Engagement Summit

2023

PLANNED EVENTS

January - March

Virtual Breakfast Series
Reception at JP Morgan
State Legislative Day
Data Summit
Patient Engagement Breakfast
BIO CEO Welcome Reception

April - June

Virtual Breakfast Series
Emerging Biotech Company Showcase
Patient Engagement Summit

July - September

Virtual Breakfast Series
Annual Meeting
NewYorkBIO/BioNJ Networking Cruise
Manufacturing Summit
Patient Engagement Breakfast

October - December

Virtual Breakfast Series
Oncology Clinical Summit
Patient Engagement Breakfast
Emerging Biotech Company Showcase
Awards & Recognition Dinner

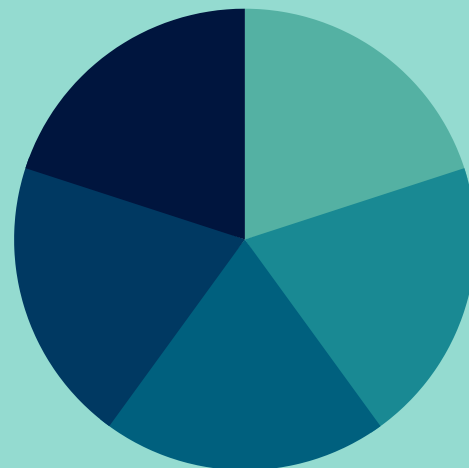
NEWYORKBIO CORE SPONSOR

BENEFITS

Become a NewYorkBIO Core Sponsor by combining two or more of the sponsorships below. Being a Core Sponsor shows your company's support for the New York life science ecosystem and NewYorkBIO members. The name recognition gained with this important sponsor level is unmatched.

EVENTS

Weekly Virtual Breakfast Series
Patient Engagement Breakfasts
Emerging Biotech Company Showcases
Annual Meeting
Patient Engagement Summit
Awards and Recognition Dinner
Manufacturing Summit
Data Summit
Oncology Summit
Monthly Networking Meetings
Finance Events
Holiday Reception



BESPOKE PACKAGE

We can tailor a sponsorship package to your company's interests and planned events.

Core Sponsors will be recognized on the NewYorkBIO website throughout the year.

CORE MEMBERSHIP LEVELS

NewYorkBIO Core Member companies drive innovation and collaboration within the New York life science ecosystem. NewYorkBIO's Core Member levels include sponsorships at a discounted rate. The levels below allocate your financial support directly to membership events, thereby giving your company recognition, name repetition, and visibility.

Sustaining - \$50,000

- Membership in NewYorkBIO
- Seat on the Board of Directors
- Presenting Sponsor of a 2022 NewYorkBIO Summit
- Diamond Sponsor of our Annual Meeting, Sept. 2022
- Four-week sponsorship of our weekly breakfast series
- Recognized as a sponsor for other networking events
- Listing as a VIP Member in Directory
- Speaking opportunities at NewYorkBIO events
- Opportunity to present a co-branded webinar to our membership
- Four complimentary registrations to all NewYorkBIO events*

Elite - \$35,000

- Membership in NewYorkBIO
- Diamond Sponsorship of the 2022 NewYorkBIO Annual Meeting
- Gold Sponsorship of a 2022 NewYorkBIO Summit
- Opportunity to choose a guest for the Virtual Breakfast Series
- Listing as a VIP Member in Directory
- Exclusive opportunities to speak and sponsor events throughout the year
- Discounted registration rate to events
- Two complimentary registrations to all NewYorkBIO events*

Premier - \$20,000

- Membership in NewYorkBIO
- Gold Sponsorship of the 2022 NewYorkBIO Annual Meeting
- Silver Sponsorship of a 2022 NewYorkBIO Summit
- Listing as a VIP Member in Directory
- Exclusive opportunities to speak and sponsor events throughout the year
- Discounted registration rate to events
- One complimentary registrations to all NewYorkBIO events*

As members, your continued support in our efforts makes for a robust life science community. The name recognition paired with the benefits of membership is unmatched.

*Does not include NewYorkBIO partnered events



2023 ANNUAL MEETING

The Annual Meeting is our largest event of the year. Taking place in Manhattan, this hybrid event brings together hundreds of people from all corners of the life science space. The full day meeting consists of "Vision Talks," a series of compelling remarks from speakers and at least four panel discussions of topics relevant to the life science community. The meeting also includes significant networking time for attendees. Sponsorships start at \$2,500 and include complementary registrations to attend the event.

Members Price

Sponsor Levels

Presenting Sponsor - \$25,000
 Diamond - \$15,000
 Gold - \$10,000
 Silver - \$5,000
 Bronze - \$2,500

Program Sponsors

Session - \$20,000 (Panel and Vision Talk)
 Panel - \$15,000
 Vision Talk - \$7,500

Additional Levels

Breakfast or Lunch - \$10,000
 Lanyards - \$5,000
 Badges - \$5,000

Non-Members Price

Sponsor Levels

Presenting Sponsor - \$30,000
 Diamond - \$17,500
 Gold - \$12,500
 Silver - \$7,500
 Bronze - \$5,000

Program Sponsors

Session - \$22,500 (Panel and Vision Talk)
 Panel - \$17,500
 Vision Talk - \$10,000

Additional Levels

Breakfast or Lunch - \$12,500
 Lanyards - \$7,500
 Badges - \$7,500

Virtual Breakfast Series

The Virtual Breakfast Series is a digital program started in the spring of 2020, featuring fireside chats with leaders from across the healthcare spectrum. The program runs every Tuesday at 9:00am and previous episodes are featured on NewYorkBIO's YouTube channel.

- There are 10 sponsorship slots available per year, each for a four-week period
- Episodes run live every Tuesday morning from 9:00 - 10:00am Eastern
- Sponsors are recognized verbally during every episode, as well as through our email channels and via social media.
- Sponsors have the option to select a participant for one episode and collaborate on the series during the four-week sponsorship

Four Week Sponsorship:

\$5,000

GUESTS HAVE INCLUDED:

- **David Epstein**, Executive Partner, Flagship Pioneering
- **Glen de Vries**, Co-founder and CEO, Medidata
- **Najat Khan**, Chief Data Science Officer, Johnson & Johnson
- **Carlo Rizzuto**, Partner, Versant Ventures
- **Olivia T. Flatto**, President of The Pershing Square Foundation
- **Chris Garabedian**, CEO, Xontogeny
- **Sara Nayeem**, Partner, Avoro Ventures
- **Orin Herskowitz**, Executive Director, Columbia Technology Ventures
- **Karen Akinsanya**, Chief Biomedical Scientist, Schrodinger

Watch past episodes on the NewYorkBIO YouTube Channel



EMERGING BIOTECH COMPANY SHOWCASES



A PARTNERSHIP BETWEEN NEWYORKBIO AND THE NEW YORK STOCK EXCHANGE

For the past four years, NewYorkBIO and the New York Stock Exchange have partnered to bring together New York's financial community and a group of emerging biotech companies that are developing novel therapeutics, platforms, and technologies in areas which could revolutionize patient care.

The series of two Showcases will feature exceptional private companies which have raised significant capital and which have the potential to tap the public markets over the next few years. Sponsorship includes both showcases in June and December.

Sponsor Levels (for both events)

Presenting Sponsor - \$25,000

Gold Sponsor - \$10,000

Silver Sponsor - \$5,000

Bronze Sponsor - \$2,500

Presenting Companies*

AB2 Bio

AM Pharma BV

BioInvent

Dante Labs

Emendo Biotherapeutics

Gotham Therapeutics

HiberCell

Hyperfine

Kallyope

Life Biosciences

Mnemo Therapeutics

Noema

OneDrop

Oryzon

Petra Pharmaceuticals

Quentis Therapeutics

Redpin Therapeutics

Sapience Therapeutics

Schrodinger

Stelexis Therapeutics

TMRW Life Sciences

Vicore Pharma

*Through June 2021

PATIENT ENGAGEMENT SUMMIT

NewYorkBIO partners with patient advocacy groups to connect leaders in the patient community with leaders in the biotech and life science. The Summit features panel discussions with representatives from across the the patient and life science ecosystems. NewYorkBIO focuses on linking patients with companies and researchers who work to discover and develop treatments and cures.

Sponsor Levels

Presenting Sponsor - \$20,000

Gold Sponsor – \$10,000

Silver Sponsor – \$5,000

Bronze Sponsor – \$2,500



Networking Receptions

NewYorkBIO hosts a variety of networking events that are for wide audiences or targeted guests. Choose from one of our signature events or let us plan one for you.

- Late Winter Legislative Day Reception
- Quarterly Local/Regional Networking Events
- December Holiday Reception
- Bespoke Events

Sponsorship Levels

- \$10,000
- \$7,500
- \$5,000
- \$2,500
- \$1,000

NewYorkBIO Summits

NewYorkBIO will host half-day summit style discussions on topics important to our industry. 2022 planned topics include data, oncology, and manufacturing. All summits will include networking component.

Sponsor Levels

- Presenting Sponsor - \$20,000
- Gold Sponsor – \$10,000
- Silver Sponsor – \$5,000
- Bronze Sponsor – \$2,500

