

New York State Pavilion Sponsorship Opportunities

Bio International
June 5-8, 2023
Boston, MA



BIO INTERNATIONAL CONVENTION

Boston, Massachusetts June 5-8, 2023

The BIO International Convention attracts 14,000+ biotechnology and pharma leaders for one week of intensive networking to discover new opportunities and promising partnerships. Innovative programming around the current and future state of biotech. Including areas like therapeutic frontiers, the business of biotech, regulatory and policy outlooks, and human capital.

ESD and NYSEDC will lead a contingent of businesses, and organizations at the conference with a 1000 square foot NY State Pavilion with the goal of showcasing all that New York has to offer potential companies and investors.

JOIN US AND...

- Over 14,000 industry leaders in attendance, make valued **business contacts** with industry, academia and potential investors from around the world
- **Speak for** the New York State Bio Industry
- **Save** money - exhibit at a fraction of the cost of having your own booth
- Receive **access** to New York State networks and promotion via the NYS brand

SPONSORSHIP SUMMARY

	PLATINUM LEVEL (\$32,500) Limit 2	GOLD LEVEL (\$27,250) Limit 2	SILVER LEVEL (\$22,250) Limit 4	BRONZE LEVEL (\$17,250) Limit 4	PARTNER LEVEL (\$7,500) Limit 5	SUPPORTER (\$2,000)
Exhibitor Staff Passes	10	6	6	2	2	1
Exhibition Hall Passes (Show hours only)	5	4	4	2	1	
Premier Passes	2	2	2	1	1	
Access to BIO One on One Partnering Matching System	✓	✓	✓	✓	✓	
Listing in BIO International show directory	✓	✓	✓	✓	✓	
NYS Pavilion Designation	✓	✓	✓	✓	✓	
One (1) booth section featuring branded panel with logo, large images and key highlights messaging. Printed or digital via monitor	Outer Large Corner Panels	Inner Large Corner Panels	Outer Medium Panels	Inner Medium Panel		
Meeting Space/seating	Semi-Private	Semi-Private	Semi-Private	Semi-Private	Semi-Private	Semi-Private
Logo Placement on Sponsor Recognition Areas	✓	✓	✓	✓	✓	✓
Literature Display Access	✓	✓	✓	✓	✓	✓
Access to post-event lead database	✓	✓	✓	✓	✓	✓

PLATINUM - \$32,500

Market value \$61,000

- **Ten (10) Exhibitor Passes-** Access to the expo floor to set up exhibit spaces before and after opening hours
- **Five (5) Exhibition Hall Passes-** Entry valid only during show hours
- **Two (2) Premier Access Passes-** Entry into the BIO partnering area with additional meeting space, food and beverage
- **Access to BIO One-on-One Partnering Matching System**
- **Listing in BIO International show directory**
- **New York State Pavilion Designation**
- **Logo Placement on Logo Acknowledgement Area**
- **Booth Space-** One (1) outer facing large kiosk panel with options for printed panel, large vertical screen or smaller horizontal screen for content
- **Seating-** Flexible seating (tbd) for two (2) people or small display table by branded panels reserved for exclusive use. Access to general non-reserved booth seating and storage
- **Literature Displays in Pavilion-** (literature provided by Sponsor)
- **Access to Post-event Lead Database**

GOLD- \$27,250

Market value \$55,000

- **Six (6) Exhibitor Passes-** Access to the expo floor to set up exhibit spaces before and after opening hours
- **Four (4) Exhibition Hall Passes-** Entry valid only during show hours
- **Two (2) Premier Access Passes-** Entry into the BIO partnering area with additional meeting space, food and beverage
- **Access to BIO One-on-One Partnering Matching System**
- **Listing in BIO International show directory**
- **New York State Pavilion Designation**
- **Logo Placement on Logo Acknowledgement Area**
- **Booth Space-** One (1) inner facing large kiosk panel with options for printed panel, large vertical screen or smaller horizontal screen for content
- **Seating-** Flexible seating (tbd) for two (2) people or small display table by branded panels reserved for exclusive use. Access to general non-reserved booth seating and storage
- **Literature Displays in Pavilion-** (literature provided by Sponsor)
- **Access to Post-event Lead Database**

SILVER- \$22,250

Market value \$45,000

- **Four (4) Exhibitor Passes-** Access to the expo floor to set up exhibit spaces before and after opening hours
- **Four (4) Exhibition Hall Passes-** Entry valid only during show hours
- **Two (2) Premier Access Passes-** Entry into the BIO partnering area with additional meeting space, food and beverage
- **Access to BIO One-on-One Partnering Matching System**
- **Listing in BIO International show directory**
- **New York State Pavilion Designation**
- **Booth Space-** One (1) outer facing medium kiosk panel with options for printed panel or vertical/horizontal tv monitor
- **Seating-** Flexible seating (tbd) for two (2) people or small display table by branded panels reserved for exclusive use. Access to general non-reserved booth seating and storage
- **Literature Displays in Pavilion-** (literature provided by Sponsor)
- **Access to Post-event Lead Database**

BRONZE- \$17,500

Market value \$35,000

- **Two (2) Exhibitor Passes-** Access to the expo floor to set up exhibit spaces before and after opening hours
- **Two (2) Exhibition Hall Passes-** Entry valid only during show hours
- **One (1) Premier Access Passes-** Entry into the BIO partnering area with additional meeting space, food and beverage
- **Access to BIO One-on-One Partnering Matching System**
- **Listing in BIO International show directory**
- **New York State Pavilion Designation**
- **Logo Placement on Logo Acknowledgement Area**
- **Booth Space-** One (1) inner facing medium kiosk panel with options for printed panel or vertical/horizontal tv monitor
- **Seating-** Flexible seating (tbd) for two (2) people or small display table by branded panels reserved for exclusive use. Access to general non-reserved booth seating and storage
- **Literature Displays in Pavilion-** (literature provided by Sponsor)
- **Access to Post-event Lead Database**

Partner- \$7,500

Market value \$20,000

- **Two (2) Exhibitor Passes-** Access to the expo floor to set up exhibit spaces before and after opening hours
- **Two (2) Exhibition Hall Passes-** Entry valid only during show hours
- **One (1) Premier Access Passes-** Entry into the BIO partnering area with additional meeting space, food and beverage
- **Access to BIO One-on-One Partnering Matching System**
- **Listing in BIO International show directory**
- **New York State Pavilion Designation**
- **Logo Placement on Logo Acknowledgement Area**
- **Seating-** Access to general non-reserved booth seating and storage
- **Literature Displays in Pavilion-** (literature provided by Sponsor)
- **Access to Post-event Lead Database**

Supporter- \$2,000

Market value \$11,500

- **One (1) Exhibitor Passes-** Access to the expo floor to set up exhibit spaces before and after opening hours
- **Logo Placement on Logo Acknowledgement Area**
- **Seating-** Access to general non-reserved booth seating and storage
- **Literature Displays in Pavilion-** (literature provided by Sponsor)
- **Access to Post-event Lead Database**

* FPO ONLY

SAMPLE LAYOUT ONLY- NOT BIO LAYOUT



NEW YORK STATE
WELCOME TO NEW YORK STATE OPPORTUNITY LIVES HERE

GOLD inner

SILVER outer

BRONZE inner

PLATINUM outer

ACROSS NEW YORK STATE, TOMORROW STARTS TODAY.

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NANOTECH ONYCREATES nationalgrid EDG
SEBTE white pine MARCY CENTER for ECONOMIC GROWTH ARG

NEW YORK STATE OF OPPORTUNITY

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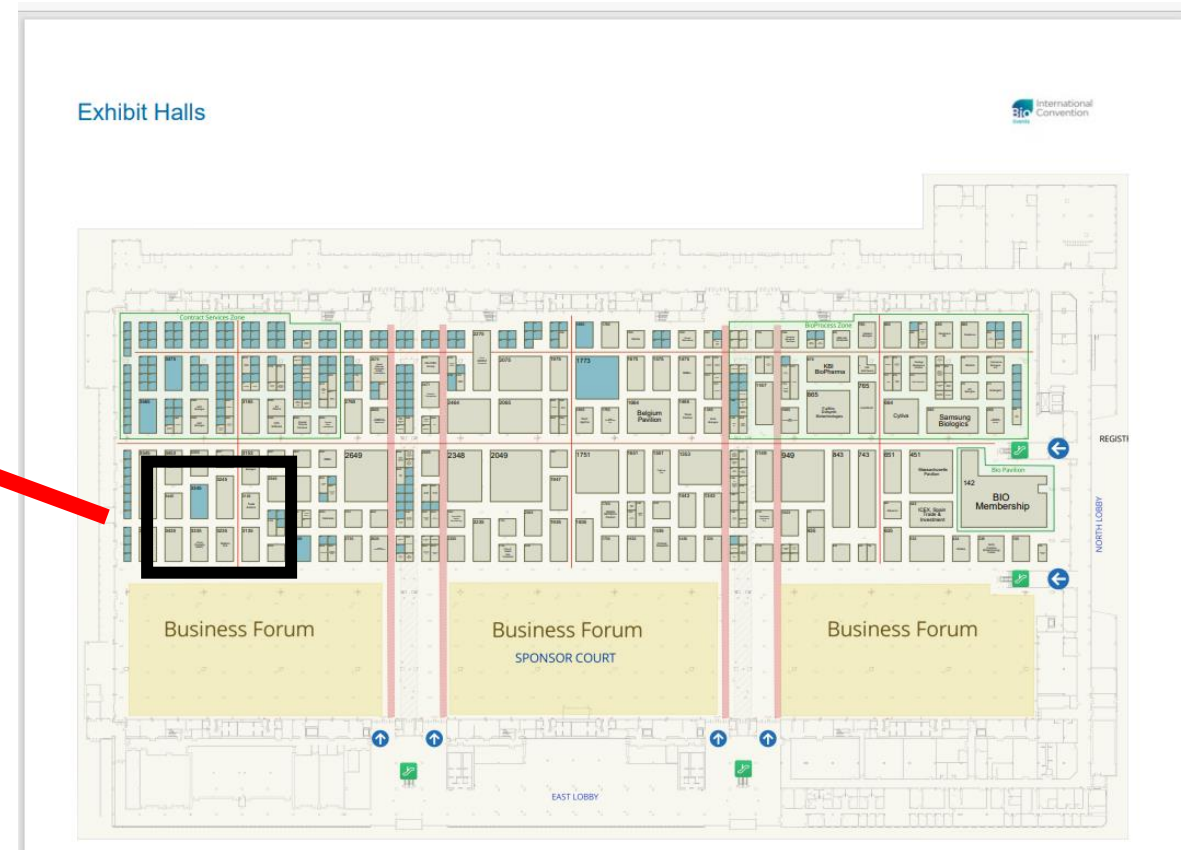
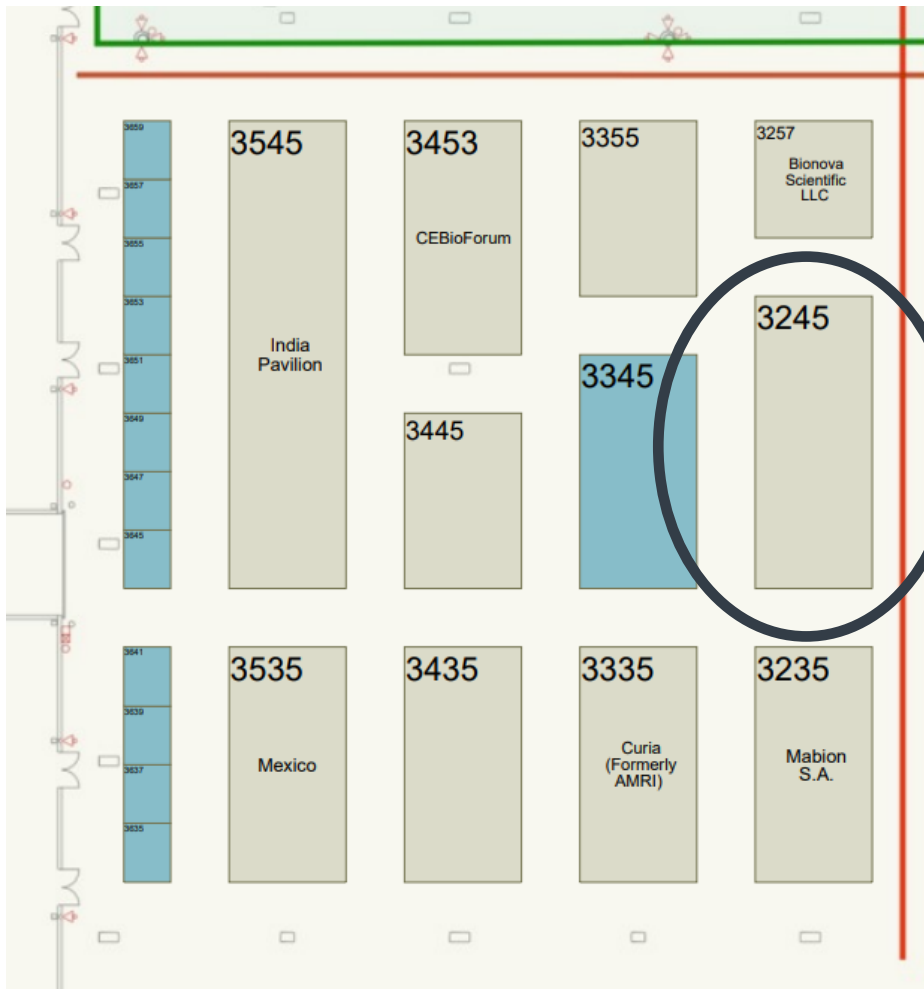
SAMPLE LAYOUT ONLY- NOT BIO LAYOUT



EXPO FLOOR MAP

NYS PAVILION: BOOTH 3245

(20 x 50 / 1,000 sq. ft.)



CONTACT



Thank you for your interest in the New York State Pavilion

Email us at Shelby Schneider schneider@nysedc.org for more information and to further discuss the opportunity